



Fact sheet | Business Intelligence | TARGIT BI Suite basics

TARGIT BI Suite

A powerful decision-making tool

When you choose TARGIT BI Suite, you choose the fastest way to new knowledge, and a solution that gives you a full overview of the myriads of data hidden throughout a company's wide variety of IT systems.

TARGIT your data and make better decisions

All employees are provided with a common user interface from which they can extract exactly the information they need. In the fewest clicks possible, data from all departments and business areas are transformed into insight. This offers all employees a solid basis for taking action when necessary and making the best decisions.

Integrated dashboards, analyses and reports in the fewest clicks

TARGIT fights all unnecessary clicks that only make your life difficult. TARGIT BI Suite has a very unique and intuitive user interface - you have to see it to believe it! You will experience an integrated and ready-to-use set of tools which enables you to create intelligent dashboards, revealing analyses and insightful reports in fewer clicks than with any other Business Intelligence solution on the market. TARGIT will accelerate decision making, increase operational awareness, and improve performance across the organization. TARGIT BI Suite is so easy to use that all employees can follow trends, create all types of analyses, and make decisions - fast.

TARGIT is placed in the Magic Quadrant for Business Intelligence platforms*

* "Magic Quadrant for Business Intelligence Platforms" by Rita Sallam et al., January 2011

What the experts say about TARGIT:

"One key differentiator for TARGIT is the holistic approach to BI. Their focus on how BI should bring value to user and the whole context in which BI is used is unique, compared to feature focus that other vendors may have. Another differentiator is the attitude towards fewer clicks meaning that the end-user should use as few clicks as possible to reach the required data."

Brian Troelsen, Senior Research Analyst, IDC

Visit www.targit.com to download a 30-day trial version of TARGIT BI Suite



TARGIT BI Suite gives you all this ...

TARGIT THIS button

Get your data visualized in clear dynamic tables, diagrams etc. - with the click of a button.

Analyses

With just a few clicks, users can create and navigate intuitively in the most advanced analyses. All objects in an analysis are dynamically inter-related, and with a single click on a dimension in an object, this dimension will be adapted as a criterion to other objects in the analysis.

Reports

All types of reports can be created in no time. You can also freely distribute reports across language barriers and physical boundaries, for example via email or websites.

Intelligent Dashboards

Dashboards and scorecards provide an overview of the company's performance through interactive gauges and built-in intelligence. You can quickly identify the company's biggest problems and opportunities.

Meta Morphing

The patented 'engine' in the TARGIT solution remembers your preferences for presenting your data. The technology automatically chooses the settings that you prefer, thus makes it possible for you to save clicks.

Hyper Related OLAP

Your analyses, reports or dashboards don't have to be static. A single click on any given figure opens a detailed analysis and allows you to further examine the results.

Sentinels

Sentinels are prediction based rules that will allow you to get an early warning. With Sentinels you can expand the horizon for your notification agents and can therefore react faster if the environment around your organization changes.

Storyboards

A series of real-time analyses can be published as a video, a slide show or a podcast. Distribute data on monitors and inspire everybody to act in alliance with the company's goals.

Choose among several languages

You can always choose to view analyses in your own language, regardless of the language used when the original analysis was created.

Alerts from Intelligent agents

A wide variety of intelligent agents are incorporated throughout the solution. They help ensure that the organization can react quickly to market changes. The system will automatically send you an e-mail when changes occur.

TARGIT via the Internet

With TARGIT NET you can access company data, reports and analyses anywhere in the world.

Info from TARGIT on your desktop

Intelligent Dashboards and analyses are integrated with your Windows Desktop. You will have access to TARGIT information before the TARGIT client is opened- and quickly react to critical deviations. You can get important business insight directly on your iPhone or iPad with TARGIT iTop, which is an add-on to the desktop client.

Intelligent Search

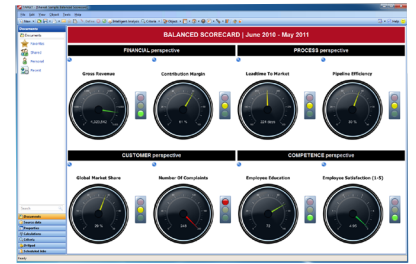
Learn more about the context of any active analysis. One click combines structured analysis data with unstructured data from your e-mails and other documents. Intelligent Search is a ground-breaking feature - never seen before in the history of BI!

What-If Simulation

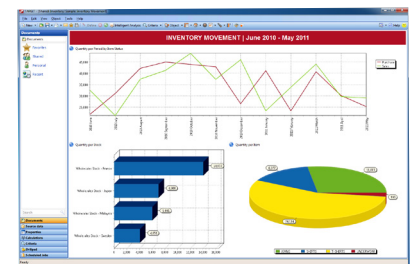
With one single click you can find out how your figures will change if the turnover increases or decreases - globally or locally. The What-If Simulation functions primarily as drill-down, and it uses the information that you have already given the system.

TARGIT Cloud

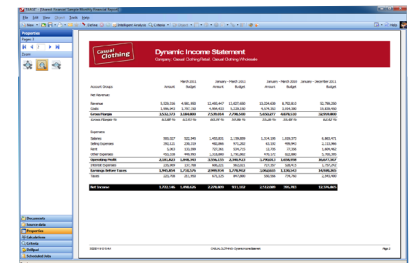
TARGIT Cloud is a powerful add-on that allows you to analyze data outside your data warehouse. With TARGIT Cloud, you can do Analytics on the fly. The Cloud technology gives you much more flexibility for uploading your data, and you don't need additional memory for higher performance - this is all handled in the cloud.



Intelligent dashboards quickly identify problems and opportunities.



Analyses quickly give you insight.



Reports are quickly created and distributed.

Getting started - fast!

If you are already a Microsoft, SAP, SuperOffice or Infostore customer, TARGIT's Fast Integration package can give you Business Intelligence on top of your solution portfolio in a matter of hours.

Additionally, TARGIT is optimized and directly compatible with databases from Microsoft, IBM and Oracle. This means that TARGIT's state-of-the-art business intelligence is within reach fast and easily on your existing data warehouse.